

Sparks Street

Sparks Street Business Improvement Area to host Winterlude 2023!

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We are thrilled to be hosting the 45th Winterlude as the official Ontario site on Sparks Street! The beloved winter festival returns to our pedestrian street from February 3 – 20, 2023. There are a variety of activities, events, arts, traditions and of course, ice sculptures planned!

The annual Winterlude National Ice Carving Championships will take place on Sparks Street the weekend of February 3 – 5 under the theme, 'Creatures of the Sea'! Visitors will be able to watch the competition live on Sparks with the opportunity to vote online for their favourite masterpiece between February 10 – 20.

Once you've taken in the icy works of art from across the nation, you can walk the rest of the festival on Sparks from Elgin to Bank Streets where you will experience lights, sounds, and a little wintry magic, "Sparks Street in Ottawa will be alive with interactive light features, beautiful ice sculptures and performance art zones for all tastes." – Canadian Heritage

The team at Canadian Heritage has been busy preparing and just launched their calendar of events! Find all the fun online and plan your visit: <https://www.canada.ca/en/canadian-heritage/campaigns/winterlude.html>!

"Winterlude is another opportunity to celebrate winter and showcase our art and culture. For 45 years, the event has brought excitement to Canada's Capital Region and allowed Canadians from near and far to gather with family and friends. From February 3 to 20, come and create memorable moments and discover all the unique activities that highlight the cultural and artistic diversity, as well as Indigenous cultures, that make our country so rich. Happy Winterlude!" – The Honourable Pablo Rodriguez, Minister of Canadian Heritage

Bundle up & we'll see you on Sparks!

Please direct any inquiries to kevin@sparkslive.com.