



**Annual General Meeting SSMA Draft Minutes**  
**Monday, Jay 13<sup>th</sup>, 2:30 to 3:00pm**  
**Zoom**

Explanation of meeting format

Declaration of Conflicts – None.

1. Approval of Agenda – Max first, Natalie seconded.
2. Approval of the past minutes Max first, Natalie seconded.
3. Update from Chair
4. Presentation of the Annual Report and Financials
  - Programming: Sparks Street signature events, new programming from DJ Booth in partnership with OMIC (Live from the Booth), Mexican Embassy Event.
  - Leasing Support Program.
  - Member advocacy, community development.
  - More work with Bluesfest and other partnerships.
  - Marketing, success with growth on our platforms. Instagram post of water filling stations went viral at the same time as a water conference and Earth Week (1.9million views) this reinforced our philosophy that we should pay attention to conferences and important dates to align our content with.
  - Environics data: increased since last year.
5. Presentation of the 2024 Budget
6. 2025 Outlook
7. Other Business – None.

Adjournment – max first, Natalie seconded.